



First Circular

## NATIONAL CONFERENCE

On

# “Floriculture and Landscaping @2047 Viksit Bharat”

(NCFLS@2047VB)

'Beauty to Business'



23<sup>rd</sup>

24<sup>th</sup>

25<sup>th</sup>

**MARCH-2026**

**VENUE : COLLEGE OF AGRICULTURE, SHIVAMOGGA, KARNATAKA (INDIA)**

*Jointly Organised by the*

**Keladi Shivappa Nayaka University of Agricultural & Horticultural Sciences, Shivamogga, Karnataka, India  
& Indian Society of Ornamental Horticulture, ICAR-IARI, New Delhi**

**ICAR-Directorate of Floriculture Research, Pune; University of Horticultural Sciences, Bagalkot and  
ICAR-Indian Institute of Horticultural Research, Bengaluru as Knowledge Partners**

**Organizing Secretary**

**Dr. B. Hemla Naik**

**Director of Education & Sr. Professor (FLS)**

**KSNUAHS Shivamogga, Karnataka (India)**

**[ncfls2047vb@uahs.edu.in](mailto:ncfls2047vb@uahs.edu.in)**

**<https://uahs.edu.in/ncfls-2026/>**

**VENUE :**

**COLLEGE OF AGRICULTURE**

**SHIVAMOGGA**

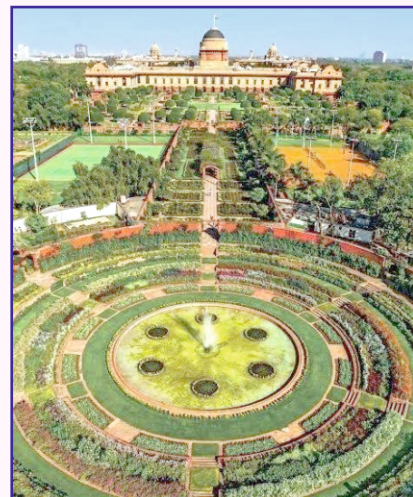
**KARNATAKA (INDIA)**



SACN FOR LOCATION

## ABOUT THE FLORICULTURE AND LANDSCAPING

India is the second largest producer of flowers after China and the floriculture is having immense potential for generating gainful self-employment among small and marginal farmers. The global floriculture industry with an investment of about US\$ 40 billion is growing at an annual rate of 10 to 12 per cent. About 383 thousand hectares of the area were under Cultivation for floriculture with a production of 3622 thousand metric tonnes. in 2024-25 and exported around 20,000 metric tonnes of floriculture products worth Rs 717.83 crores were exported in 2024-25. The major importers including the United States of America (USA), the Netherlands, the United Arab Emirates, the United Kingdom, Canada, and Malaysia. The leading Floriculture Regions in India are Karnataka, Tamil Nadu, Madhya Pradesh, West Bengal, Chhattisgarh, Andhra Pradesh, Gujarat, Uttar Pradesh, Assam and Maharashtra. Karnataka ranks first in the country in the production of traditional and modern flowers. Karnataka is known for its large-scale flower production, exceeding other states in terms of volume. The IFAB-International Flower Auction Bengaluru, offers its registered growers and buyers to sell or buy flowers. Floriculture is practiced in Shivamogga district, with crops like rose, jasmine, aster, crossandra and tuberose being cultivated. Anthurium and gerbera are also gaining importance, often grown in greenhouses or polyhouses. The State Department of Horticulture established “the Centre of Excellence for Floriculture” at Shivamogga and plays a role in developing these crops and providing technical information to farmers.



### ABOUT THE CONFERENCE:

The National Conference strengthening ties between among flower producers, researchers, industry professionals and consumers; encourage ornamental horticulture and landscaping-based entrepreneurship, women's empowerment and livelihoods.

### ABOUT KSNUAHS SHIVAMOGGA:



The University of Agricultural and Horticultural Sciences (UAHS), was carved out of University of Agricultural Sciences (UAS), Bengaluru and University of Horticultural Sciences (UHS), Bagalkot and started its operation from 21-09-2012. The name of the UAHS was renamed as Keladi Shivappa Nayaka University of Agricultural and Horticultural Sciences (KSNUAHS), considering the substantial reforms in the field of Agriculture by disciplined Shivappa Nayaka; a prominent ruler in the Keladi Dynasty. The KSNUAHS is integrated University in the state of Karnataka, which has Agriculture, Horticulture and Forestry Sciences under its purview. It has an operational jurisdiction in

six districts viz., Shivamogga, Chikkamagaluru, Udupi, Dakshina Kannada, Davanagere and Chitradurga.

**CONFERENCE VENUE:** College of Agriculture, Navile Campus Shivamogga-577 204

### ABOUT COLLEGE:

The University of Agricultural Sciences, GKV Bengaluru established the College of Agriculture at Shivamogga in 1990. It subsequently evolved into a part of the University of Agricultural and Horticultural Sciences, Shivamogga, beginning in September 2012. The College offers B. Sc. (Hons.) Agriculture and Post-graduate programs including Ph.D in key disciplines of agricultural and horticultural sciences. The college campus is located in Navile, about 5 km from Shivamogga, on the Savalanga road. The campus has an area of 80.58 hectares. This campus is located at an altitude of 650 m above MSL, latitude of 14°0' to 14° 1' N and longitude of 75°40' to 75°42' East. The average rainfall is about 820 mm.





## HOW TO REACH SHIVAMOGGA:

Shivamogga is well connected by airport, road and rail. From the venue, Shivamogga airport is 10 km and other nearest airports are located at Hubballi (250 km), Bangalore (270 km) and Mangalore (225 km).

## THEMES:

1. Innovative breeding approaches in floriculture	4. Ornamental Horticulture and Landscape Gardening
2. Advances in precision farming systems including plant protection in flower crops	5. Advances in Post-harvest management of flowers
3. Industrial Floriculture & Landscaping	6. Impact of Floriculture and Landscaping on Socio- economic & Environment

## PARTICIPANTS:

This National Conference is open to all those interested in Research & Development of floriculture and Landscaping sectors all over the world. The representatives from public and private sectors, international developmental agencies, government ministries, embassies, scientists, development workers and students from farm universities, state horticultural departments, farmers associations, agri- horti input associations (like fertilizers, seeds, planting materials, machines, plant protection chemicals), NGOs etc. The deliberation of the conference shall be in English.

## PRESENTATIONS:

The conference will be in physical mode (offline) and include Keynote Address, Lead talks, Oral presentations and poster presentations.

### Invited Keynote/Lead Lectures:

The organising committee will invite eminent experts/ scientists working on floriculture and landscaping across the globe for delivering Keynote and lead lectures. The invited lectures will be of 15 minutes followed by 5 minutes discussion.

### Oral Presentations:

Original research contributions related to any of the theme areas listed above are invited for presentations in the conference. The organizing committee will invite oral presentation for 8 minutes followed by 2 minutes discussion.

### Poster Presentations:

The poster (120 cm long x 90cm wide) with 2" margin from all sides should include a short title, the authors name and address, a short introduction, brief material and methods, results and discussion containing tables, illustrations and graphs with 2-3 references. The content should be typed in Times New Roman font with single space. The presenting author name should be prominently highlighted.

## CALL FOR ABSTRACTS:

The original research abstracts related to the conference themes are invited from all the stakeholders viz., students, faculties of National & International institutes, SAUs, SHUs, UAHS, CUs, CAUs, DUs /ICAR institutes and PSUs/ companies/ private organizations. The soft copy of the abstract to be sent to the organizers of the conference on or before 10.02.2026. All the abstract must be submitted to the dedicated email: [ncfls2047vb@uahs.edu.in](mailto:ncfls2047vb@uahs.edu.in) through the designated google form. Further, the abstract submission must be accompanied by registration only and it will be included in the proceedings only after the registration fee is received. You may contact the Conference Secretariat if you do not receive confirmation receipt of the same within 10 days. The Scientific Programme Committee reserves the right to edit or reject any abstracts, if necessary.

## ABSTRACT AND FULL-LENGTH PAPER SUBMISSION:

### ABSTRACT:

Abstract of 400 words must be typed in Times New Roman (12 font). The abstract should have a title (bold, 14), followed by names of authors (bold, 12) and affiliations (italics, 12). The email of presenting author and five keywords are required to be provided at the end of the abstract. The name of the presenting author must be underlined. Additionally, abstracts should state the theme under which they are submitted and the intended method of presentation (oral or poster). Abstracts must not contain tables, pictures, graphs or abbreviations. After peer review by scientific committee, abstracts will be selected for oral or poster presentation based on merit and the notifications will be sent accordingly. An abstract book of the accepted submissions will be published and released during the conference.

### FULL-LENGTH PAPER:

Authors are also encouraged to submit full-length papers (max 12 pages, including tables, figures, and references), formatted in Microsoft Word (Times New Roman, 12 font, line spacing 1.5). The manuscript should follow the IMRD format (Abstract, Introduction, Methods, Results, and Discussion) and include the title, author details, and email of the presenting author (underlined). A conference proceedings book compiling all accepted full length papers will be published post-conference in the ISOH- Journal of Ornamental Horticulture (Special Issue). **All abstracts and full-length papers are required to be submitted only via the Google Forms available on the conference website <https://uahs.edu.in/ncfls-2026/>**

### CONFERENCE TIMELINE:

#### IMPORTANT DATES:

Events	Date
✓ Registration and Submission of abstracts open	08.01.2026
✓ Notification of abstract acceptance	16.02.2026
✓ Submission of full-length papers, communication about the acceptance of submitted abstracts for oral and poster presentations will commence	10.02.2026
✓ Deadline for registration and abstract submission	10.02.2026
✓ Conference dates	23 <sup>rd</sup> to 25 <sup>th</sup> March 2026

### ISOH AWARDS:

The Indian Society of Ornamental Horticulture (ISOH) has instituted various awards and fellowship for members of the society who have made significant contributions and displayed leadership in the field of Ornamental Horticulture. Nominations are invited from eligible candidates for various ISOH awards and fellowship. The details of these awards and fellowship can be seen and only Life member of the society is eligible to apply. <https://isoh.org.in/awards>.

1. **Life Time Achievement Award:** It will be awarded every year to the ISOH Life Member who has made significant contributions in the field of Floriculture and Landscaping
2. **Lotus Puraskar:** This is an Apex Award given every year by the ISOH to the life members of the ISOH. However the application is invited for the year 2024 and 2025.
3. **Rose Puraskar:** This award will be given for the year 2024 to entrepreneur/industry/company which has made significant contributions in development of floriculture industry in India.
4. **Best Dissertation Award for Master's Thesis Research:** The award will be given annually to a student/applicant from any Indian University/Deemed University/Institute for best Master's thesis related to Ornamental Horticulture who has submitted their thesis between 2020 and 2025 except 2023.
5. **Best Dissertation Award for Doctoral Thesis Research:** The award will be given annually to a student/applicant from any Indian University/Deemed University/Institute for best Doctoral thesis related to Ornamental Horticulture who has submitted their thesis during 2019-20 and 2024-25.
6. **Fellowship (ISOH):** It has instituted Fellowships for scientists or corporates, who have made significant contributions and displayed leadership in the field of Ornamental Horticulture during 2024 as evidenced by publications, varieties, technology development, patents, etc. Fellowship is restricted to the life members of the society (ISOH).

Application forms of these awards can be downloaded from ISOH website <https://isoh.org.in/awards> and dully filled in proforma along with proof of salient achievements/abstract of thesis, title page and certificate can be attached in pdf in a single file and may be sent to the email: [ncfls2047vb@uahs.edu.in](mailto:ncfls2047vb@uahs.edu.in) on or **before 7<sup>th</sup> March 2026. No need to send the hard copy.**

Besides the above awards during the conference, the Best Oral and Poster Presentations will be awarded to recognize and encourage the contributions of researchers in the field of Floriculture and Landscaping.

## CONFERENCE REGISTRATION FEE

Registration is mandatory to attend the conference and the registration fee details are provided below. The registration fee includes conference kit, program book, souvenir (e-copy), and book of abstracts (e-copy), participation certificates, lunch, dinner and refreshment for three days (23rd to 25th March, 2026).

Category	Early Bird Registration (Before 23.03.2026) ₹	On the Spot Registration (23.03.2026) ₹
ISOH members/ Faculty/ /Delegates	4000	5000
Industry/entrepreneurs	9000	10000
RA /SRF /JRF	2000	2500
PG / PhD Scholars	1000	1500
Accompanying Person	2000	3000

Google Forms available on the conference website :<https://uahs.edu.in/ncfls-2026/>

## MODE OF PAYMENT

Payment of registration fee may be made through NEFT/UPI/IMPS to the following account:

- **Bank name** : Canara Bank
- **Bank address** : Iruvakkki Campus, KSNUAHS
- **Account name** : Organizing Secretary cum Chairman, NCFLS@47 VB
- **Account number** : 110249631375
- **IFSC code** : CNRB0007326
- **MICR code** : 577015236
- **SWIFT code** : CNRBINBBBFD
- **UPI ID** : Scan & Pay



## ACCOMMODATION DURING CONFERENCE

The accommodation will be provided in the University campus for a limited number of delegates on paid basis. In addition, the organizers can also assist the participants in organizing the hotel accommodation in Shivamogga.

## TOURIST PLACES AROUND SHIVAMOGGA

Shivamogga is often referred to as the 'Gateway to Malnad' and is renowned for its rich biodiversity. The world-famous Jog Falls is located at 120 km from Shivamogga. The picturesque hill station Agumbe, known as the Cherrapunji of South India and famous for its breath-taking sunset views, is just 80 km away. Nearby attractions also include the Sakrebailu Elephant Camp and the Tyavarekoppa Lion Safari, within 14 km from the university campus.

## CONFERENCE SPONSORSHIPS

The organizing committee invites sponsorships from public-private firms to support and facilitate for conducting the conference. Contributions will be accepted as per established norms of the university. Three tiers (Platinum, Gold and Silver) of sponsorships are invited as detailed below.

Types of Sponsorship	Amount (Rs.)	Privileges
Platinum	2,00,000	Display of logo on the conference stage : Free registration for two representatives: Full page colour advertisement in souvenir /abstract book
Gold	1,00,000	Display of logo on the conference stage: Free registration for one representative: half page colour advertisement in Souvenir /abstract book.
Silver	50,000	Display of logo on the appropriate place: Free Registration for one representative: 1/4 -page colour advertisement in souvenir /abstract book.

Inside Advertisement tariff: Back cover page (outer): Rs.50,000/-, Back page (inner) Rs. 40,000/- Inside souvenir/abstract –Full page Rs.20,000/- and infer half page Rs.10,000/-

## CONFERENCE STEERING COMMITTEE

### CHIEF PATRONS

- ◆ **Dr. Mangi Lal Jat**, Hon'ble Secretary, DARE & DG, ICAR, Krishi Bhawan, New Delhi
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### ORGANIZING SECRETARY & CHAIRMAN :

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- ◆ **Dr. T. Suseela**, Professor (Hort.), COH, VR Gudem, Dr. YSRHU, W.G., Andhra Pradesh
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- ◆ **Dr. Amreen Taj**, Assistant Professor, Floriculture & Landscaping, College of Horticulture, Mysuru
- ◆ **Dr. Dhanasekaran**, Assistant Professor & Head (FLS), CARI, Vazhavachanur, Tiruvannamalai, Coimbatore

*For further details about the conference please reach out to*

**Dr. B. Hemla Naik**

Director of Education and Organizing Secretary, KSNUAHS, Shivamogga, Karnataka (India)

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## MESSAGE FROM THE VICE-CHANCELLOR & THE ORGANIZING SECRETARY

It brings us great pleasure to welcome scholars, academicians and industry people from around the world to KSNUAHS, Shivamogga. We are dedicated to promoting collaborative research and knowledge exchange that empowers farmers and strengthens horticulture resilience. I hope that this conference will serve as a vibrant venue for sharing innovations, forming partnerships and shaping the future of Floriculture and Landscaping towards Viksit Bharat in 2047.



**Dr. R. C. Jagadeesha**  
Hon'ble Vice-Chancellor  
KSNUAHS, Shivamogga



**Dr. B. Hemla Naik**  
Director of Education &  
Organizing Secretary, NCFLS